

MOBILE APP

LOYALTY | MARKETING | MOBILE APP | TOBACCO SCAN DATA & LOYALTY | BUSINESS INTELLIGENCE



Features Include:

- Customized With Your Logo And Colors
- Electronic Loyalty Card
- In-Store Deal Notifications
- Electronic Coupons
- Store Features
- Directions
- Store Locator
- Check In
- Loyalty Program Tracking
- Usage Analytics
- Transaction History
- 21+ Age Restriction
- Tobacco Promotions
- Supports Altria ODA And RJR DDP Coupons & Promotions
- Landing Page Customization
 - "IN-STORE PROMOS"
 - "DAILY DEALS"
 - "COUPONS"
 - "LOCATION LIST"
 - "DELI HOT"
 - "DELI COLD"
 - "DELI COUPONS"



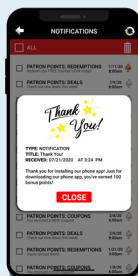
REIMAGINING THE CONSUMER EXPERIENCE

PATRON POINTS | 877.623.6073 | www.patronpoints.com



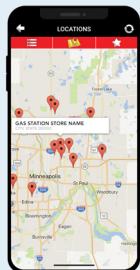
REWARDS CARD

Consumers can use the app as an electronic version of their loyalty card



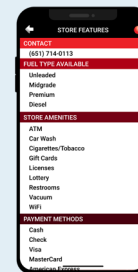
NOTIFICATIONS

Send special promotions and notices to your consumers



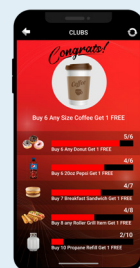
MAP

Easy to follow directions to the nearest location



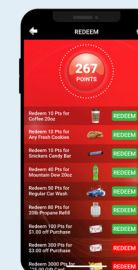
STORE FEATURES

List location specific amenities



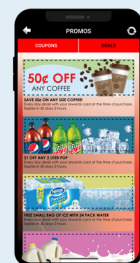
CLUBS

Current club counts show consumers how close they are to earning any free items



REDEMPTIONS

Consumers can view their current points and redeem items right from the app



PROMOTIONS

Create coupons and deals specifically for app users



TRANSACTION HISTORY

Consumers can view previous loyalty transactions



People between the ages of 25-44 spend an average of 77.8 hours per month on phone apps.
- COM SCORE

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